

ThinkGenetic Announces Cian Robinson as Chief Revenue Officer to Focus on Growth and Partnership Opportunities

New Chief Revenue Officer position filled by award-winning entrepreneur and community leader, Cian Robinson, MS, EdD-ABD



Hartsville, SC, FEB 7, 2022 – ThinkGenetic, Inc. (thinkgenetic.com) today announces the onboarding of entrepreneurial leader, Cian Robinson, MS, EdD-ABD as Chief Revenue Officer. Mr. Robinson is responsible for collaborating with potential ThinkGenetic clients to uncover opportunities for growth and partnership within ThinkGenetic.

"Cian has worked closely with ThinkGenetic for many years now," explains ThinkGenetic President, Len Barker. "No one can share the value we bring to patients, providers, and pharma as eloquently and passionately as he can."

Robinson, a champion of ThinkGenetic as a collaborative partner and investor, focuses on biotechnology, pharmaceutical, investment, and healthcare systems to build and nurture teams, partnerships, and coalitions that support the mission and vision of ThinkGenetic. Robinson will hit the ground running by attending important events including the [WORLDSymposium™](#) - an annual research conference dedicated to lysosomal diseases that will be taking place in Orlando,

Florida February 22 – 26, 2023. Robinson will attend to highlight the latest innovations and progress made with ThinkGenetic core product lines: [FindEHR™](#) and [FindSM](#) (SymptomMatcher™) - which utilizes Natural Language Processing, statistical modeling, and proprietary algorithms to identify individuals at risk of having a genetic disease.

"Having closely monitored ThinkGenetic's progress over the last several years, I am honored to join the team as the Chief Revenue Officer", explains Robinson. "ThinkGenetic is digitally transforming the undiagnosed patient identification market for rare and genetic conditions. Through our products FindEHR and SymptomMatcher, we use big data, genetic expertise, AI, and directed search/marketing campaigns to identify individuals needing help. We know that speed to diagnosis is essential for not only patients but also clinicians and therapeutic providers."

With experience in management, strategy, investment, innovation, and leadership within large, complex corporations and small, entrepreneurial companies, Robinson is a decades-long entrepreneur in healthcare, information technology, and management consulting. He has been recognized for his entrepreneurial and community work with many awards and has held important positions focused on innovation at several healthcare systems and venture capital firms. In addition, Robinson carries a Bachelor of Science in Mathematics from Saint Vincent College, a Master of Science in Public Policy and

Administration from Carnegie Mellon University's Heinz College, and an EdD-ABD in Leadership from the University of Louisiana at Lafayette.

To stay up to date on the latest business developments of ThinkGenetic and the company's progress, visit <https://thinkgenetic.com>.

About ThinkGenetic

ThinkGenetic is digitally revolutionizing undiagnosed patient identification with the goal of shortening the diagnostic journey for those with an underlying genetic condition. Harnessing the power of electronic health data and validated proprietary algorithms, our solutions precisely identify at-risk patients and provide resources to support critical healthcare decisions. For more information, visit thinkgenetic.com.

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